

Quarterly List of Programming Providing the Most Significant Treatment of
Community Issues

Covering the period beginning July 1, 2004
Ending September 30, 2004

Media General Broadcasting of South Carolina Holdings, Inc
WSPA-TV, SPARTANBURG, SOUTH CAROLINA

Station WSPA-TV is a CBS Network affiliate in its service area. In carrying out its responsibilities as a public trustee, the station deals with and is responsive to the principal issues arising in its community on a continuing basis. A variety of specials, public service announcements, public affairs programs and broadcasts on matters of concern to our community are supplemented, in some cases, with in-community projects. Our most significant programming which has dealt with current community issues during the preceding three-month period are set forth below.

ATTACHMENT A

DESCRIPTION OF LOCAL PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY
ISSUES

The following programs are locally produced live news programs that present a mix of news, weather, sports and issue-related stories and segments. The issue responsive program segments are usually two minutes in duration, unless otherwise noted

PROGRAM	DAY	TIME
News Channel 7 DAYBREAK @ 5am, 5:30am & 6am 7:00 a.m.	Monday - Friday	5:00 -
News Channel 7 @ NOON 12:30 p.m.	Monday - Friday	12:00-
News Channel 7 @ 5 5:30 p.m.	Monday -Friday	5:00 -
News Channel 7 @ 5:30 6:00 p.m.	Monday-Friday	5:30 -
News Channel 7 @ 6 6:30 p.m.	Monday- Sunday	6:00 -
News Channel 7 @ 11 11:35 p.m.	Monday -Sunday	11:00 -
News Channel 7 SATURDAY MORNING	Saturday	8:00 - 9:00 am
News Channel 7 SUNDAY MORNING 8:00 - 9:00 am	Sunday	

BUSINESS IN A MINUTE Monday-Friday 6:00-6:30 p.m.
Nightly business report that features local, regional and national happenings that impact on the economy of the Upstate. Business report also looks at new business moving into the Upstate.

CRIME TRACKER: - Monday-Friday
You can track crime in your neighborhood on our web page
www.newschannel7online.com There's a map where you can type in your address and pick the crime, you can then see how often it's occurred in your area.

FAT FREE TUESDAY-Tuesday 12:00 - 12:30 p.m.
Weekly news series focusing on the issues of healthy and nutritional eating habits featuring a guest chef and recipes.

HELP LINE - Monday - Friday
If you have a consumer problem that you have not been able to resolve you can contact our seven on your side helpline at
1-800-785-7697.

MEDICAL WATCH: Monday-Friday 5:00 - 7:00 a.m., 5:00 - 5:30 p.m., 6:00-6:30 p.m., 11:00 p.m.
Medical information provided by area hospitals and medical centers that airs three times a week as a mini-feature in the 5 PM News program. A different health piece will be covered each day. Viewers can get printed material about the problem or information provided by sending in a stamped, self-addressed envelope to WSPA-TV or by logging on www.newschannel7online.com.

LIVE TRAFFIC REPORTS: Monday-Friday 6:00-6:30 p.m.
Update on local traffic issues including live reports on tie-ups or accidents.

THE LEGAL EDGE: Monday - Friday 6:00 - 7:00 a.m.
Practical legal advice addressing consumer issues provided by the South Carolina Bar Association

LAKE LURE SINGERS/GOSPEL CHALLENGERS Sunday 6:30 am
Locally produced minority based religious musical presentation.

ON YOUR SIDE: Monday - Friday All Newscasts
A program designed to help people in the community with problems that they have tried to resolve on their own, but will little results, News Channel 7 identifies the problem and helps that person get the results they are looking for.

PET SEGMENTS Monday and Friday 12:00 - 12:30 p.m.
Weekly news series focusing on pet healthcare and pet adoption.

PUBLIC SERVICE ANNOUNCEMENTS Daily Various Times
WSPA-TV broadcasts local and national public service announcements of varying lengths throughout its broadcast schedule. Some of the announcements are part of campaigns on one subject.

VOICE OF THE VOTER: During Elections
The Community is able to email www.newschannel7online.com or call 1-800-207-6397, press 5 and include their name and hometown and questions for the candidates and News Channel 7 will ask the candidate directly.

CBS news programs that present a mix of news, weather, and sports and issue-related stories and segments. The issue responsive program segments are usually two minutes in duration, unless otherwise noted

60 MINUTES Sundays 7:00 -8:00 p.m.
This is a CBS public affairs program featuring investigative reporting on issues facing the American public. The program usually has three segments, each approximately fifteen minutes in length.

60 MINUTES II Wednesday 8:00 -9:00 p.m.
This is a CBS public affairs program featuring investigative reporting on issues facing the American public. The program usually has three segments, each approximately fifteen minutes in length.

48 HOURS Wednesday 10:00 - 11:00 p.m.
This CBS public affairs program is an hour-long investigation of current issues with a different topic for each program.

SUNDAY MORNING Sundays 9:00 -
10:30 a.m.
Produced by CBS News, this program presents news and current issue stories as well as human-interest features.

FACE THE NATION Sundays 10:30 -
11:00 a.m.
A weekly half-hour program discussing a spectrum of national and international issues. Produced by CBS

THE EARLY SHOW Monday - Friday 7:00 - 9:00
a.m.
This daily, two-hour, CBS news program features news, weather, issue -oriented stories, health tips and general interest items.

CBS NEWS Monday - Sunday 6:30 - 7:00 p.m.

3rd Quarter 2004 Issue Summary

ATTACHMENT B

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Some examples of the ways WSPA-TV used news programs to address issues of concern to the public in its service area are included in this report. Duration of report is from :30 - 2:00

HURRICANES AND STORMS
CONSUMER AFFAIRS
EDUCATION
GOVERNMENT & ELECTIONS -CAMPAIGN 2004
PUBLIC HEALTH
PUBLIC SAFETY AND CRIME

HURRICANES AND STORMS

NEWS CHANNEL 7 WEATHER TEAM REPORTED ON THE FOLLOWING HURRICANES:

CHARLEY 8/9-8/15
GASTON 8/27-9/1
FRANCES 8/25-9/6
IVAN 9/2-9/24 AND 9/2, 9/14 & 9/15 THESE LAST DATES WERE A DIRECT TO SC.
JEANNE 9/13-9/27 - BROUGHT TORNADOS TO SC.

NEWS CHANNEL 7 WEATHER TEAM USES THE STATE OF THE ART EQUIPMENT:

VIPIR
WSI - TRU VIEW
WEATHER PRO
BARRONS FAST TRAC
GRAPHICS FROM TITAN- THIS EQUIPMENT IS ESPECIALLY DESIGNED TO TRACK HURRICANES
WSI- SHOW EFFECTS
SATELLITE IMAGES
RADAR LOOPS

NEWS CHANNEL 7 WEATHER TEAM KEPT IN-TOUCH WITH:

THE NATIONAL HURRICANE CENTER
AND THE LOCAL NATIONAL WEATHER SERVICE OFFICE LOCATED AT GSP (LOCAL AIRPORT)

BELOW ARE ACTUALLY REPORTS:

PROGRAM: NEWS CHANNEL 7 AT 6PM

DATES: JULY 1, 2004 - ON GOING REPORTS THROUGH OUT QUARTER

PROGRAM SUMMARY: HURRICANE TIPS--THE NEWS CHANNEL 7 WEBSITE CONTAINS SOME TIPS ABOUT HURRICANES, ALONG WITH HURRICANE-RELATED NEWS. THE INFORMATION IS CONTAINED ON THE STORM TEAM 7 HURRICANE CENTER AND INCLUDES PRINTABLE TRACKING CHARTS AND STORM SURGE MAPS.

PROGRAM: NEWS CHANNEL 7 AT 6PM

DATES: JULY 30, 2004-ON GOING REPORTS THROUGH OUT QUARTER

PROGRAM SUMMARY: DUKE POWER: NEWS CHANNEL 7 KEPT IN TOUCH WITH DUKE POWER WHEN WATER WASHED OUT MORE THAN FIVE THOUSAND HOMES AND BUSINESSES. AND THAT AFTERNOON DUKE POWER SAID IT HAD JUST 300 CUSTOMERS LEFT WHO DID NOT HAVE ELECTRICITY. IF YOU HAVE POWER PROBLEMS YOU CAN CALL 1-800-POWER ON. IF YOU HAVE ALREADY CONTACTED DUKE YOU DO NOT NEED TO CALL AGAIN.

PROGRAM: HURRICANE NEWS CHANNEL 7 AT 5AM - 11PM

DATES: AVAILABLE AS NEEDED

PROGRAM SUMMARY: SHELTER INFORMATION --NEWS CHANNEL 7 DID A COUNTY-BY-COUNTY DAMAGE REPORT AND ASSISTED THE PUBLIC WHERE TO FIND SHELTER AND SAFETY MEASURES THEY SHOULD TAKE. THIS LIST IS JUST AN EXAMPLE OF THE INFORMATION THAT WAS ISSUED FOR THE HARDEST HIT COUNTIES NEEDED WE HAVE THE SAME INFORMATION FOR 26 COUNTIES.

Haywood County, NC (in at 5am)
828-456-2391

3 Shelters Open:
Waynesville:--Folkmoot Center
Clyde--Tuscola H.S.
Canton--N. Canton Elementary School

Overnight about 10 different rescue operations...some involving more than one family or incident.
Over 100 roads closed due to bridge damage and debris. I-40 Westbound at the 35 1/2 mile marker down to 1 lane. DOT is out in the county assessing damage and possibility of other mudslides.
The EOC urges everyone to stay at home unless it is absolutely necessary to be out.
Numerous power outages.

Henderson County, NC
Rocky Hyder
828-697-4728
PIO Chris Coulson 828-691-5120

3 Shelters:
-Bat Cave FD
-American Red Cross HQ in Hendersonville on 2nd Ave.
-1ST Bapt. Church in Hendersonville on 5th Ave. West.

Encouraging people to make the decision as to whether or not they are going to a shelter early today. They do not want people on the roads at all but especially after dark. The power is likely to be out for several days...so if they think they will need to be in a shelter they should make that decision early.
Approx 50,000 people out of power in the county.
National Guard is being used (check this with the fax they should have sent)
Close to 100 Roads closed mostly due to downed trees and power lines. Not as much due to flooding as from Frances.
DOT's progression will be Major Hwy's first...then to primary roads and finally down to neighborhoods.
They may get a tractor-trailer of water, as they are not sure about some of the water treatment facilities. (check this with the fax too...or call if you are using this info.)

Jackson County, NC
Media contact Todd Dillard
828-631-2288
11AM Stuff...
About 1,400 people evacuated out of low-lying areas. 4 Shelters Opened...5th one is being opened now (11 AM)
Community Service Bldg in Sylva

Smoky Mtn. H.S Sylva
W. C. U. Ramsey Center in Cullowee
(motel is being used...see the local FD for information on that hotel)
New One...Little Canada Community Bldg and FD
Cashiers is isolated. Hwy 107 closed except into SC. Hwy 64 to Sapphire
washed out. 64 To Highlands has a mudslide.
N. End of county is better unless near the Tucasege River. (sp) 75% of county is
out of power.

Buncombe County

Wind Damage
Emergency Operations Center in Asheville
Contact: Rhett Langston
Office: (828) 255-5545
Cell: (828) 777-3195
Shelters Open:
1st Baptist Church---Black Mountain
1st Baptist Church---Swannanoa
Biltmore Baptist Church
Sandhills-Venable School
Weaverville Primary School
Stephens-Lee Community Center--Asheville
Piney Mountain Methodist Church ---Upper Hominy
As of early this morning they had 133 in shelters. Numerous roads closed...but
no major ones.
2 Deaths now confirmed in Buncombe Co.

Macon County, NC

828-349-2439-Jennifer Hollified
187 patients evacuated from Britthaven Assisted Living Facility In Franklin
Numerous homes have been damaged or destroyed by flooding in the Peaks Creek
area of Franklin. No one allowed in the area
There are numerous power outages around the county.
Numerous roads closed: Wayah Rd...Hwy 64 E. Of Highlands...1 lane of Hwy 64 W. Of
Franklin
RESIDENTS ASKED TO CONSERVE WATER
**TOWN WILL REMAIN IN RESPONSE PHASE FOR AT LEAST 2 DAYS UNTIL THEY CAN MOVE
INTO RECOVERY PHASE**

PROGRAM: HURRICANE NEWS CHANNEL 7 AT 6AM

DATES: AUGUST 2, 2004--ON GOING REPORTS THROUGH OUT THE QUARTER

PROGRAM SUMMARY: FLOODING PROBLEMS: TROUBLE ON THE ROADS, DUE TO HIGH RAIN.

ACADEMY STREET TRAFFIC WAS ROUTED AROUND THE FLOODING. GREENVILLE CITY DISPATCH
TELLS US RICE STREET FROM AUGUST TO TYLER IS STILL CLOSED HIGHWAY -253- WAS
ALSO FLOODED. POWER OUTAGES CAUSED BACKUPS ALL OVER UPSTATE ROADS.

PROGRAM: NEWS CHANNEL 7 AT 6PM

DATES: AUGUST 3, 2004 - ON GOING REPORTS THROUGH OUT THE QUARTER

PROGRAM SUMMARY: FLOOD RELIEF: MORE THAN 100-FAMILIES SUFFERED FROM LAST WEEK'S
STORM. TODAY THE GOVERNOR DECLARED A STATE OF EMERGENCY IN GREENVILLE

COUNTY. THE PICKENS- TWELVE MILE, BAPTIST ASSOCIATION IS HAPPY TO LEND A HAND.

THE FEDERAL GOVERNMENT COULD HELP... BUT NO ONE KNOWS WHEN, OR HOW. A LOCAL

FUND TO HELP FLOOD VICTIMS. A LETTER, SEEKING DONATIONS FROM FAITH-BASED

ORGANIZATIONS COUNTY COUNCILMAN MARK KINSBURY HELPED SET IT UP.

PROGRAM: NEWS CHANNEL 7 AT 6PM

DATES: AUGUST 4, 2004

PROGRAM SUMMARY: FLOOD RELIEF: THE COUNTY HAS ESTIMATED THE DAMAGES AT ALMOST SIX MILLION DOLLARS. AND GOVERNOR MARK SANFORD DECLARED GREENVILLE COUNTY A FEDERAL DISASTER AREA YESTERDAY. REPRESENTATIVES OF THE FEDERAL EMERGENCY MANAGEMENT AGENCY WILL BE HERE AUGUST 5TH TO TAKE A LOOK AT THE DAMAGE THEMSELVES. THAT'S THE FIRST STEP TO GETTING FEDERAL MONEY.

LOCAL FUND...TO HELP PEOPLE MAKE ENDS MEET

IT'S THE GREENVILLE DISASTER RELIEF FUND.

P-O BOX 35-22.

GREENVILLE, SOUTH CAROLINA, 29608.

IF YOU'RE A FLOOD VICTIM, YOU MAY CONTACT THE RED CROSS FOR HELP WITH HOUSING AND FOOD THE NUMBER IS 271-8222.

PROGRAM: NEWS CHANNEL 7 AT 6PM

DATES: AUGUST 4, 2004

PROGRAM SUMMARY: SEWER SYSTEM: THE COUNTY'S AGING SEWER SYSTEM OVERFLOWED AGAIN AND AGAIN DURING THE RAINSTORM. D-HEC SAYS IT'S TESTING LOCAL RIVERS AND STREAMS FOR CONTAMINATION. IT SAYS THE AMOUNT OF WATER DILUTED THE SEWAGE ENOUGH TO PREVENT ANY HEALTH PROBLEMS.

PROGRAM: NEWS CHANNEL 7 AT 6PM

DATES: AUGUST 5, 2004

PROGRAM SUMMARY: FEMA FLOOD DAMAGES: FROM THE FEDERAL GOVERNMENT THERE'S FEMA AND SBA. FROM COLUMBIA THERE'S THE SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION. IF YOU HAD FLOOD INSURANCE YOU WON'T NEED ANY HELP FROM THE GOVERNMENT. IF YOU THINK YOU MIGHT YOU SHOULD KNOW THAT IT'S NOT FEMA BUT THE SMALL BUSINESS ADMINISTRATION WHICH WILL CONSIDER HELPING HOMEOWNERS. MORE INFORMATION ON OUR WEBSITE. JUST LOG ONTO WSPA.COM.

PROGRAM: NEWS CHANNEL 7 AT 6PM

DATES: AUGUST 6, 12, 25 & SEPTEMBER 6, 2004

PROGRAM SUMMARY: FEMA: THERE'S NO HELP COMING FROM WASHINGTON. THE FEDERAL EMERGENCY MANAGEMENT AGENCY WAS IN TOWN LOOKING AT PUBLIC PROPERTY THAT WILL NEED REPAIRS LIKE ROADS AND BRIDGES. TODAY FEMA HAS ANNOUNCED IT WILL NOT HONOR THE GOVERNOR'S REQUEST TO MAKE GREENVILLE COUNTY A FEDERAL DISASTER. FEMA'S DECISION SHOULD NOT AFFECT THE SMALL BUSINESS LOANS. THAT WOULD HELP PEOPLE REPAIR THEIR HOMES AND PRIVATE PROPERTY.

PROGRAM: HURRICANE CHARLEY NEWS CHANNEL 7 AT 6PM

DATES: AUGUST 12, 2004

PROGRAM SUMMARY: WARNING THAT CHARLEY IS BIGGER AND PROMISING TO HIT THIS WEEKEND. LET'S HEAD DOWN THE COAST TO JEFF PATTERSON FROM OUR SISTER STATION WFLA IN VENICE, FLORIDA:

PROGRAM: HURRICANE CHARLEY NEWS CHANNEL 7 AT 6PM

DATES: AUGUST 13, 2004

PROGRAM SUMMARY: EVACUATION: CHARLIE REACHED CATEGORY 4 STATUS WITH THE POTENTIAL TO CAUSE HEAVY STRUCTURAL DAMAGE AND WINDS THAT CAN EXTEND 30 MILES FROM THE EYE OF THE STORM. GOVERNOR MARK SANFORD IS ASKING PEOPLE WHO LIVE NEAR WATER IN THE SOUTHEASTERN CORNER OF THE STATE TO EVACUATE BEFORE HURRICANE

CHARLEY ARRIVES IN SOUTH CAROLINA TOMORROW AFTERNOON: ACCORDING TO THE GOVERNOR SOUTH CAROLINA EXPECTS HURRICANE CHARLEY TO GENERATE 60-MILE-AN-HOUR WINDS.

PROGRAM: NEWS CHANNEL 7 AT 6PM

DATES: AUGUST 13, 2004

PROGRAM SUMMARY: RENTER'S INSURANCE: IF YOU RENT A HOME, APARTMENT OR CONDO AND DON'T HAVE RENTER'S INSURANCE OR FLOOD INSURANCE. A NEW SURVEY SHOWS DESPITE THE RISK, TWO-THIRDS OF RENTERS DON'T HAVE RENTERS' INSURANCE EVEN IF YOU DO YOU STILL HAVE TO HAVE A SEPARATE FLOOD POLICY TO PROTECT YOUR BELONGINGS FROM FLOODWATERS.

CONSUMER AFFAIRS

PROGRAM: NEWS CHANNEL 7 AT 6PM

DATES: JULY 1, 2004

PROGRAM SUMMARY: A NEW LAW WENT TO EFFECT TODAY. THE NEW LAW REQUIRES - EVERYONE- CONVICTED OF A FELONY IN SOUTH CAROLINA TO GIVE THE STATE A DNA SAMPLE. GEORGIA AND NORTH CAROLINA ALREADY REQUIRE ALL FELONS TO PROVIDE DNA SAMPLES.

PROGRAM: CONSUMER WATCH -- NEWS CHANNEL 7 AT 6PM

DATE AIRED: JULY 3, 2004

PROGRAM SUMMARY: "SPARKLING POOLS OF SIMPSONVILLE" HAS LEFT SOME CUSTOMERS WITH UNFINISHED HOLES IN THEIR BACKYARDS.

PROGRAM: CONSUMER WATCH--NEWS CHANNEL 7 AT 6PM

DATE AIRED: JULY 6, 2004

PROGRAM SUMMARY: GRANT GIVEN TO DEVELOP RENTAL AND AFFORD NEW HOMEOWNER OPPORTUNITIES: "PHYLLIS GOINS HOUSING PROJECT" OFF OF COLLINS AVENUE WILL BE PAID FOR BY THE "HOPE 6" GRANT WHICH IS A 20 MILLION DOLLAR FEDERAL HOUSING GRANT.

PROGR